**2022 Baldrige Fall Conference Sponsorship**

**Lighting the Way to Excellence!**

**Keynote Sponsor**

* $10,000 investment
* 2 available
* Opportunity to introduce conference keynote
* 10 complimentary conference registrations
* Introduction at opening plenary
* Company logo on conference website
* Mention on promotional social media
* Opportunity to run 30-second video about your organization on conference platform

**Mainsail Sponsor**

The big triangular sail that is the boat’s largest and most important sail. Running along its bottom edge, the mainsail has a thick pole called the boom.

* $7,500 investment
* 2 available
* 8 complimentary conference registrations
* tickets to conference
* Introduction at luncheon or opening plenary
* Prominent logo placement: in marketing (on website, lobby and screens
* Company mention in promotional social media
* Prominent company mention in event program

**Bow Sponsor**

The forward part of a boat. The bow of a boat can also be referred to as the front. It’s the opposite of the stern of a boat in sailing terms.

* $5,000 investment
* 3 available (Pre-Conference Workshop Sponsor or Break Sponsor)
* 4 complimentary conference registrations
* Opportunity to introduce a pre-conference workshop
* Prominent logo placement: in marketing (on website, lobby, and screens
* Mention in promotional social media
* Prominent mention in event program

**Helm Sponsor**

The wheel or tiller controlling the rudder, which steers the boat

* $2,500 investment
* 3 available: Exhibit Hall Sponsor, Lobby Sponsor
* 3 complimentary conference registrations
* Prominent logo placement onsite and website
* Mention in promotional social media
* Mention in event program

**Jib Sponsor**

The second most common sail on any boat. The jib can always be found forward of the mast, and unlike the mainsail, does not have a boom.

* $1,500 investment
* 5 available: Welcome Bags; Break Sponsors
* 2 complimentary conference registrations
* Prominent logo placement onsite and website
* Mention in promotional social media
* Mention in event program

**Exhibitor Booth**

* $1,200 investment ($1,100 if reserved by August 1)

**Program Ad**

* Full page ad $750
* Half page ad $500
* Quarter page ad $250

|  |  |
| --- | --- |
| **Sponsorship Registration Form** | |
| **Please complete this form and email to Bob Bitner at** [bbitner@midatlanticape.org](mailto:bbitner@midatlanticape.org) . | |
| Name: |  |
| Title: |  |
| Phone: |
| Email: |
| Company Name: |  |
| Company Address: |  |
| **Sponsorship Level:** | |
| **Keynote $10,000** | |
| **Mainsail $7,500** | |
| **Bow $5,000** | |
| **Helm $2,500** | |
| **Jib $1,500**  **Exhibitor Booth $1,200**  **Program Ads $750 / $500 / $250** | |
|  | |
| I understand that I will be invoiced for the sponsorship level selected above. | |